

# STYLE FACTORY

## Online Store Comparison Guide

We've scored some of the most popular hosted online store builders available on key aspects of their functionality. You can view our findings below.

Feature	BigCommerce	Ecwid	Shopify	Squarespace	Wix
Ease of use	7/10	7/10	8/10	10/10	4/10
Templates	7/10	5/10	9/10	10/10	7/10
SEO	9/10	6/10	9/10	7/10	5/10
Point of Sale	8/10	7/10	10/10	4/10	8/10
Dropshipping	8/10	7/10	10/10	6/10	7/10
Product option limits	10/10	10/10	6/10	8/10	8/10
Shipping	8/10	7/10	8/10	7/10	7/10
Blogging	5/10	0/10	6/10	7/10	8/10
Multi-currency	9/10	5/10	10/10	1/10	5/10
Multilingual	7/10	8/10	8/10	6/10	9/10
Apps	7/10	6/10	10/10	3/10	7/10
Automatic tax calculation	7/10	8/10	10/10	4/10	5/10
Reporting	9/10	7/10	9/10	6/10	7/10
Email marketing	0/10	0/10	9/10	7/10	7/10
Support	9/10	7/10	7/10	6/10	8/10
Trial / plan	Free trial	Free plan	Free trial	Free trial	Free plan

FREE TRIAL

FREE PLAN

FREE TRIAL

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FREE PLAN